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Not just magnitude but also the direction!

VECTOR

DAILY NEWS & ANALYSIS
IN ASSOCIATION WITH **DNA**

Reader Engagement Initiative

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TCS Codevita Champ from VIT Shares his Mantra for Success

While I was pursuing my Engineering in Information Technology from Vidyalankar Institute of Technology, there was this course in our First Semester of BE which taught us Basic C programming. I found the process of coming up with solutions for these questions quite interesting. In the Sophomore Year, we had a course, "Data Structures and Algorithms", which goes a little in depth into programming. This had me hooked and I found myself searching for more stuff like this. I soon found about "Competitive Programming [CP]" which is programming as a sport. You're given a set of questions, you had to solve as many as you could in a stipulated amount of time. The initial phase when you are not clear with the basics is the most frustrating part of CP. Once you are comfortable with coding, the actual fun begins when you can solely concentrate on finding algorithms to solve the given problem.



I started CP again somewhere between my 3rd Year. This time around, I was quite comfortable with C++ and also had concept clearance in some advanced data structures and algorithms. I was making significant progress and I could feel it. I started participating in online/off-line contests. I won every contest that I participated in Engineering Colleges across

Mumbai. This kept me motivated to keep pushing. I participated in two major Indian Competitions, TechGig CodeGladiators and TCS Codevita. Both the competitions had more than 2Lakh+ contestants. I was able to reach the Finals of TechGig CodeGladiators. I secured Rank 1 in National Round of Codevita. I had to leave CP after this to focus on my preparation for GATE. Codevita Finals were a week after the GATE exam. I tried my best and secured Rank 17 in the Finals, 5th in India. Because of my good performance, I was offered a job from TCS as Senior Software Engineer. I had secured a decent rank in GATE and decided to pursue MTech from IIT Bombay, so I didn't take up the TCS offer.

If you've a passion for problem solving, you should definitely give CP a try. It doesn't matter which field of engineering you belong to, as the basics you need to start are taught to us in the First Year. Start by being comfortable in a language of your choice, and then understand data structures and algorithms. CP also has a major impact during placements, as every company demands problem solving skills. Most of the best companies out there [Google, Amazon, Uber, Facebook, DirectI], have coding interviews entirely dependent on Algorithms and Data Structures. I think of myself as a pretty average guy, so If I could do it, you definitely can. Practice a lot! Believe in yourself and have lots of fun! See you on the Leaderboard ;)

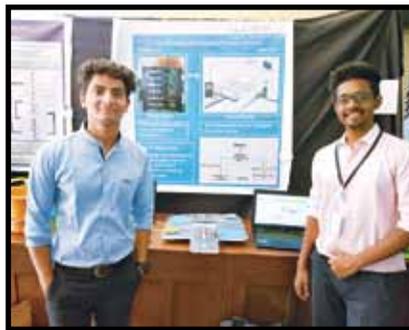
— Suhas Kadam, VIT Alumnus (BE INFT 2018)

Glimpses of VIT Elite Winter Alumni Meet January 2019



Research Achievements of VSIT

Students of Vidyalankar School of Information Technology won accolades at Inter University Avishkar Research Convention 2018-19



Maadhyam 2018-19: Media and Journalism Conclave at VSIT

The BMM department under the leadership of the HoD, Prof. Anindita Banerji, organized the first ever Media and Journalism Conclave at VSIT to an enthusiastic audience. The speakers consisted of reputed personalities from divergent spheres thus enabling the audience to catch a glimpse of changing trends from diverse perspectives.



The keynote speaker was **Nikhil Wagle, renowned journalist, editor, author and political analyst.** He began by declaring that good media institutes are not common and that

he was glad that Vidyalankar has its own media department that is driven by both its students and knowledge orientation. “Media changes every minute” he observed, “...we need institutions that will give updated knowledge, technological training ... which is required for the modern media.” He noted that only those job aspirants who can perform in print, television and digital media can secure a future in media as multimedia skills are in demand. He additionally stated that being a journalist is also about doing your job “without fear or favour” because journalism is reaching for the “ultimate truth”.

Faye D’Souza, Executive Head of Mirror Now, struck a chord with the audience on her take on feminism in mainstream media. She first clarified the meaning of feminism as “equality for men and women”. She mentioned that it is important to have more women



managing news-rooms in all capacities such as writers, camerapeople, editors, journalists and anchors. Feminism in news works beyond reporting; it also helps to save lives. It is important to listen to female voices and work against stereotypes. “We need to push the idea of every Indian’s India. This country belongs to all of us.” She urged the audience to identify their privilege over other Indians who do not have equal access and to use their voices to help others who need it.

Bobby Vats, prominent film and theatre actor, motivated the students with his speech. He spoke on leading step-by-step and leadership as a quality that must be inculcated and developed. “Being a leader is the first step towards responsibility of your own self”. Lead-



ing doesn’t involve authority, but rather a search for one’s own truth. That helps in finding one’s true voice. He recounted his experience in finding his own sense of understanding. **Elbert D’Silva, Head of Partnerships, BARC India,** enthralled the audience with his systematic take on the invincibility of TV and its viewership, challenging the notion that internet entertainment services will render the television box redundant. TV consumption in India predominantly remains unfazed with the growing popularity of internet entertainment streaming options such as

Netflix and Amazon Prime. TV viewership on the contrary, continues to rival cinema hall viewership. He stated that “anything that comes on TV gets amplified”, reinforcing the significance of Television media as not only unmatched but also necessary to rope in an extensive audience. He concluded by stating it is not about TV vs Digital but rather the future as TV + Digital.

The panel discussion was lively and engaged the audience with the relevance of radio and the trends in the radio industry. The panel was mediated by **Harish Iyer, Copywriter, Activist and Motivational Speaker** and consisted of eminent personalities, **RJ Rohini, RJ Anmol and Saurabh Gupta, Bureau Chief, NDTV Mumbai.** The panel discussion began with approaching social issues such as equal representation and rights as not social issues but social necessities. As RJ Rohini put it, “if you believe in equal, hire equal, if you believe in equal pay, pay equal... walk the talk and talk the talk” and radio helps to reach these causes to a large audience. She insisted that it’s important to keep spaces that reach wide, open and free. Harish Iyer added that “living life truly and unabashedly is the truest form of journalism”. Saurabh Gupta spoke on being sensitive during reporting. RJ Anmol insisted that no other medium has a power comparable to that of radio; “radio is dynamic and the most powerful medium any city can have.”

The conclave was a memorable and educational experience for the students who actively engaged with the speakers, thereby leaving the hall at the end of the day, enlightened and determined.

— **Lakshmi Pillai, Asst. Prof., VSIT**

MAAY MARATHI
A VIBRANT CELEBRATION OF CULTURE



VDT Elocution Competition: Bringing the Vidyalandkar Family Together



Vidyalandkar for around 60 years has been the harbinger of best practices followed in the pursuit of academic excellence. The group diligently maintains its resolute focus on academic excellence. Vidyalandkar Dnyanapeeth Trust (VDT) located in Wadala is a Global Education-Hub with a campus that supports almost 8000 students across diverse disciplines including Management, Engineering, Diploma, Graduate Degrees, Post Graduate Degrees and PhD. The campus houses three institutes namely Vidyalandkar Institute of Technology (VIT), Vidyalandkar School of Information Technology (VSIT) and Vidyalandkar Polytechnic (VP). The staffs of the three institutes work tirelessly towards ensuring the rigour and excellence that Vidyalandkar has become synonymous with.

VDT on its part, works towards creating an atmosphere that is inclusive, joyful and enriching so that the employees are motivated to give their best. A recent initiative in this direction was the VDT Elocution Competition that was arranged

for teaching as well as non-teaching staff. There were twin objectives of this competition- firstly to emphasize the technique of public speaking and secondly to give a platform for the staff of different colleges to come together. The highlight of this competition was an elaborate training session on public speaking that was conducted by none other than renowned actor, producer and voiceover artist, Mr. Ajit Bhure. He provided elaborate tips on voice modulation and articulation techniques. The competition was judged by an esteemed panel of jury comprising of veterans like Vijay Tapas and Makarand Bhosle. The winners were Mr. Vijay Gawde (First), Mr. Ranjit Singh Anand (Second) and Ms. Micky Barua & Ms. Mithila Satam (both for the Third prize). Overall, the competition witnessed enthusiastic participation from all the three institutes. The innovative concept was much appreciated and celebrated by all as it provided them an opportunity to come together and interact seamlessly.

— **Dr. Amit P. Oak**
Head, VIT School of Management

VIT School of Management: The preferred destination for Management Aspirants!

VIT School of Management, the B-School of Vidyalandkar is fast emerging as the destination of choice for management students. Our flagship program Master of Management Studies (MMS), recognized by the Mumbai University, has completed eleven years. The unique International MBA program (in collaboration with University of Toledo, USA) is in the fourth year. VIT School of Management believes in transforming the students into professionals worthy of creating immense value for the industry. The institute is fast getting noticed for its education quality, industry focus, dedicated faculty, professional associations and unparalleled infrastructure. Its alumni are swiftly climbing the corporate ladder and are well placed in renowned companies like Deloitte, Amazon, Nomura, Nielsen and LinkedIn to name a few.

No wonder that the institute is attracting talent across Mumbai, Navi Mumbai, Thane, Kalyan region. The institute saw a huge rush of students applying for Management Course 2018-20. There were also a significant number of outstanding students applying from other cities in Maharashtra as well as other parts of the country. Due to limited seats, only the talented ones have been able to secure admission in the institute.

In fact, majority of the students are in the 90's and 80's percentile scores in the Maharashtra CET entrance exam.

VIT School of Management also takes care to admit students from diverse backgrounds so that students get exposed to different cultural and educational perspectives. It has an even representation of major graduation backgrounds like engineering, commerce, management and science. The students come from Mumbai as well as other parts of Maharashtra and other states. There is almost equal number of male and female students. The fact that almost one-fourth of the total batch is comprised of Vidyalandkar students (previously educated from Vidyalandkar Institute of Technology: Engineering, Vidyalandkar School of Information Technology, Vidyalandkar Polytechnic and Vidyalandkar Classes) speaks volumes about the quality and reputation of the institute. The International MBA program is also seeing a lot of interest among the students and the number of participants is increasing rapidly. We look forward to welcoming the new batch of 2019-2021 and wish them the very best for their careers ahead!

— **Arijit Ghosal**, Head- Marketing and Sales
Vidyalandkar Dnyanapeeth Trust

CASE STUDY PUBLICITY

VDT Vidyalandkar Dnyanapeeth Trust

Vidyalandkar Dnyanapeeth Trust presents

VANGUARD

Vidyalandkar Case Study Conclave

For Registration
www.vidyalankar.edu.in/vanguard

Prizes

Winner : ₹ 30,000/-
1st Runner Up : ₹ 15,000/-
2nd Runner Up : ₹ 10,000/-

Chief Mentors

- Dr. Chandrasheela R. Chavan
Professor & Former Director,
Jainnagar Bajaj Institute of
Management Studies
- Dr. Prachi Gharpure
Principal,
Sardar Patel Institute of Technology
- E. A. Vimal Nathan
Executive Director,
Bombay Management Association

Timelines

- Last Date of Registration : **10th Feb. 2019**
- Last Date of Submission of Solution Approach (Abstract) : **15th Feb. 2019**
- Announcement of Shortlisted Teams : **20th Feb. 2019**
- Mentoring of Shortlisted Teams : **4th Week, Feb. 2019**
- Submission of Detailed Case Solution : **5th March 2019**
- Final Event : **9th March 2019**

For any queries :
vanguard@vidyalankar.edu.in

Venue
Vidyalandkar Auditorium,
Vidyalandkar Educational Campus,
Wadala (E), Mumbai 400 037

Rules of the Competition

- Teams Size : The team should have Minimum 3 and Maximum 5 Participants.
- Teams will be needed to analyze the case and present their solution approach in form of an abstract of max. 1000 words.
- Final shortlist of the teams will be prepared based on their abstracts.
- Mentoring of shortlisted teams : The shortlisted teams will be guided by experts on the case study methodology.
- Post mentoring, shortlisted teams will submit their detailed Case Solution as per the specified template. The solution should have max. 4000 words excluding Charts and Figures.
- On day of final event, shortlisted teams will make 15 Min. presentation to the panel of Jury.
- Basis the parameters of presentation and Q & A, the winner and the runner up to be judged.
- Parameters for Judgment.
 - Identification of the key issues
 - Innovative / Fresh approach
 - Feasibility of the solution
 - Clear action plan
 - Presentation quality, articulation and coherence of thoughts

“Gold medals aren’t really made of gold. They’re made of sweat, determination, and a hard-to-find alloy called guts.”

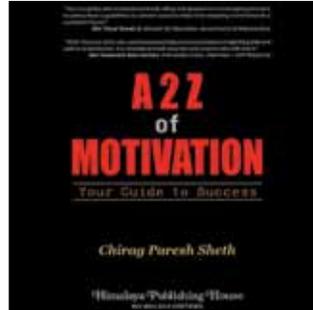
— Dan Gable

JANUARY 2019

The M (Motivation) Factor

ABOUT ME

My name is Chirag Sheth and I am an author and a motivational speaker. I wrote my first book when I was 14 years old and ‘A2Z of Motivation’ is my second book which I wrote at the age of 18. I am also a Record Holder in India Book of Records - I hold the record for “India’s Youngest Motivational Author”. My book has been recommended by the Education Minister of Maharashtra, Shri Vinod Tawde, and by many top management professionals around the world.



motivate people if you have enough experience and that experience comes only through age? But I believed that age was only a number and not a factor which affects success. The drive to prove this general consensus wrong motivated me even more to write this book. Within a year I was ready with my book on Motivation, and I was fortunate enough to get my book published by India’s largest education publisher, Himalaya Publishing House.

That is when it occurred to me that there were too many people around me who were very much demotivated, because a majority of them were running behind immaterial things like money or promotion at a job, rather than bettering their performance and working on their skills. These people had a lot of potential but were lacking an internalized push, or what we call motivation. And this formed the basis for me to write a book on motivation.

MY JOURNEY

But writing a book on motivation was a really complicated task. Was it because of the general belief that you can only

THE ROLE OF MOTIVATION

Motivation plays a very important role in my life. It has made me inclined towards my goal. I knew what I wanted to achieve, and I did it, and it all happened just because I was motivated from within. If I had not been motivated, this book would have never been possible. ‘A2Z of Motivation’ is available on Amazon.in and A2ZofMotivation.com.

— Chirag Sheth
VSIT (SYBMS F)

You can reach the author at
chiragsheth29@gmail.com

STORY BEHIND THE BOOK

While I was thinking of writing a book, I was very confused on the topic as well as the content for the book. One Sunday, I went with one of my friends to take a stroll in the garden. And I overheard a conversation between a father and his son. The son was telling his dad “I want to quit my job, I don’t feel like working there, I give my best at the job yet they haven’t given me any raise or a promotion. I don’t feel like I am making any impact.”

VSIT Sports Achievement 2018-19

Vidyalankar School of Information Technology this year has achieved many medals and trophies in various games. Some students are also selected in National level games too. This year the college had organized Tug-of-War event in association with University of Mumbai. There were 27 boys teams and 17 girls teams who participated in the event from various colleges across Mumbai. The achievers were felicitated by Sweta Shervegar, an Indian sailor who bagged a silver medal at the 2018 Asian Games on December 19, 2018, Annual Sports Day of VSIT.



Following are the achievement of our college:

Tug-of-War National level:

1. Samantha Godad and Bhavika Jain were selected

in Mumbai University team to play for national-level competition where they bagged Bronze Medal (Third Place).
2. Dinesh Nadar and Sanju were selected in the University team to play for national-level competition.

Best physique:

Aman Nevega won second place at the University level in best physique.



Tug-of-War University Level:

1. VSIT girls Tug-of-War team won Sil-



ver Medal (Second Place).
2. VSIT boys Tug-of-War team won Bronze Medal (Third Place).

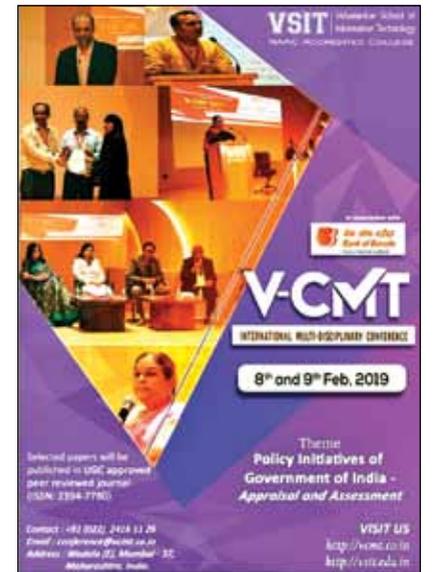


Fencing

1. Divya Patil and Rupali Waskar achieved bronze medal (Foil) at University level in Fencing.
2. Aatish Mandal achieved bronze medal (Foil) at University level in Fencing. In addition to the above, VSIT has also participated in Football, Volleyball, Athletics and Carrom at University level sports competitions.

— Sabir Shaikh, Asst. Prof., VSIT

V-CMT International Conference, 2019



VSIT has been developing its annual conference, V-CMT since last 5 years. It is a fertile ground for germination of new ideas and innovation.

Keeping this in mind, V-CMT 2019 aim to focus on the theme “Policy Initiatives of Government of India – Appraisal and Assessment”. The objective of the conference is to evaluate the impact of government initiatives and policies through its merit, worth and utility as it is implemented in various sectors. The conference will analyze the economic and social impact of the policies, and also study the role of technology in the implementation of the policies. Even as the government attempts to propel the nation progress with its policies it is important for implementations stand to bring about the Indian economy. The conference will bring together visionaries from different sectors to identify strategies and discuss the best practical approaches to work the nation towards a stronger and developed one.

Swaralankar
(Solo Light Music Singing Competition)

First Prize: 10,000/-
Second Prize: 7,000/-
Third Prize: 5,000/-

For Registration: www.vsit.edu.in/swaralankar
Date of Registration: 24th Jan 2019, 24th Jan 2019 onwards
Registration Fee: 100/-
Final Round: 27th Feb 2019

SWARALANKAR - SOLO LIGHT MUSIC COMPETITION

VSIT ideated to celebrate the rich musical tradition of light music from this year. The competition entitled, Swaralankar will be held at Vidyalankar Campus. Participants from all over Maharashtra will join this mega event. The competition will be held with live band and musicians. Four genres of music will be showcased to exhibit the diversity of the competition. First elimination round will be held on 28 January in

which 30 contestants will be selected for Round II. The panel of judges will select 15 contestants from Round II and they will be groomed by noted musician Kaushal Inamdhar for final round. The final Round will be graced by the presence of Anand Bhate who will bless the occasion with his legendary talent. The winner will be awarded with 10000/- along with 2 Days 1 Night stay at Mahabaleshwar.