

*Not just magnitude but also the direction!*

# VECTOR

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YOUR CODE OF THOUGHT

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## Times Jobs Group in Association with VIT organizes Job Fair 2015

The renowned philosopher and teacher Confucius once said, "Choose a job you love, and you will never have to work a day in your life." In today's dynamic world all one needs is an opportunity to find a job which is the right fit for one's skills and interests. One such opportunity was provided by Vidyalkar Institute of Technology (VIT) in association with Times Jobs Group in the form of a Job Fair which was held on 12 December 2015. It provided an interactive platform for students and professionals to choose from the plethora of jobs offered by various organizations which participated in the event. The Job Fair witnessed participation from 43 companies and 3000 enthusiastic young job aspirants.

VIT, a pioneer in education, has taken another stride ahead through this grand Job Fair which was inaugurated by Dr. R. L. Bhatia, a specialist in Change Management and Organization turnaround and Tinaz Rohilla, Deputy



Manager Response of The Times of India Group. The inaugural function was attended by Dr. Sanjeevani Deshpande, Chairperson of VDT, Dr. Ankush Sharma, Head, Department of Management Studies and COO, VIT, Ms. Jayanti Das, Marketing Manager, VDT, faculty, placement managers and candidates. Dr. Bhatia gave an inspiring speech by sharing his own story of his amazing journey from being employed as an office boy to being an HR head. He encouraged candidates to develop the right attitude which HR personnel seek in job



aspirants. The participating companies ranged from various sectors like manufacturing, aviation, consultancy, and educational institutes and organizations participated not only for domestic but also for international recruitment. To name a few institutes, Vadilal, Renewsys, Vidyalkar Dnyanapeeth Trust, Oberoi International School, Divine HR Solutions, Geehwale, Negi and Jet Airways participated in the fair. They were allotted various rooms to conduct their selection process. Excitement was palpa-

ble among the candidates which was evident from those eagerly queuing up at the college entrance awaiting their turn for registration. Subsequently they were allowed to approach participating organizations to apply for the offered posts. Owing to the huge footfall, each of the organizations adopted various approaches to shortlist candidates. Some took one-on-one detailed interviews whereas others collected the resumes after briefing interested candidates about the company profile.

The Job Fair was a success as a result of the collaborative efforts and execution strategies of the Times Group and VIT. The event was conducted flawlessly by volunteers from both the sides who put in efforts to cater to the needs of the industry professionals and guided candidates through the event. Ms. Reshma Bhansali, placement manager of VIT MMS presented the vote of thanks for making the Job Fair 2015 accomplish what it had aimed for - adding yet another feather to VIT's hat of accomplishments.

## VITian Shreya Shetty shares her experience of landing a job at Works Applications

Works Applications - the dream company of every VITian! I first heard about this company which offers an incredible salary package of Rs. 35 lakhs p.a. when I was in my First Year of Engineering and ever since, I wanted to get recruited by this company. Getting actually placed in Works Applications was not an easy task. The first round was the coding round in which we were given two problems and we had to solve them within a week, after which students were shortlisted for the interview. The interview comprised a live coding round, an aptitude test and HR interview. It is hard to describe the feeling of elation I experienced when I learnt that I was one of the chosen few! I would like to thank my professors at VIT who meticulously taught us subjects like C, JAVA and Algorithms. They helped me build a strong foundation in these subjects that eventually helped me get into Works Applications.



**Shreya Shetty, B E**  
Computer Engineering, VIT

## VIT MMS student earns recognition as one of the top 10 finalists out of 150 business schools in competition



It is a proud moment for VIT when one of our students from MMS Second Year (Human Resource), Ms. Sushmita Chahande, was among the top 10 finalists out of 150 business schools in the E4- MBA Inter Collegiate Summer Trainee Competition (India Region). Sushmita earned laurels for her summer internship and project which she did from Rashtriya Chemical and Fertilizer Ltd (RCF) titled 'Participatory Gender Audit by International Labour Organisation' to study gender equality at RCF. In a glittering award ceremony conducted on January 09, 2016, she was felicitated along with her college and industry mentors and was awarded a memento and certificate.

# VIT organizes Research Symposium RACEM-2015

“Somewhere, something incredible is waiting to be known” - the renowned scientist Dr. Carl Sagan’s words beautifully capture man’s insatiable appetite for knowledge and an inherent curiosity which have made research and development possible. Vidyalankar Institute of Technology has always prioritized the promotion of a research culture and believes in fostering strong aca-



demia-industry bonds. The Institute, in collaboration with the University of Mumbai, organized a National Level Research Symposium on “Recent Advances and Challenges in Engineering and Management” (RACEM-2015) on December 21, 2015. The objective of this symposium was to provide a platform for participants to share ideas, present their research findings in engineering, technology and management and to provide opportunities to Ph.D. aspirants to understand research trends in technology. The event included keynote speeches by eminent personalities and poster presentations in various tracks such as Electronics and Communication, Computers and Computation, Technology Management and Humanities, Biomedical, and Bioengineering.

The symposium acted as a welcome source of inspiration as the diversity of the group of participants contributed to energize opinions, ideas, and possible collaborations among researchers. RACEM-2015 contributed to furthering the Institute’s vision of ultimately blossoming into a globally renowned research institute that is also engaged in teaching.

# Tapping talents early- SHAPING YOUNG MINDS

VIT’s First Year Engineering students enthusiastically displayed their creativity and budding technical talents on 28 October 2015 in “Make in India” - an exhibition on Workshop activities.



## Maximum Number of Selections at KVPY & RMO from VIDYALANKAR

**Congratulations to all KVPY Level I - 2015 qualified students**



R. Nambilakshmi Sarin John Shrihari Bodas Amey Anjarlekar Nitish Deshpande Amey P.



Vivek Golani Abhishek Singh Tapan Saraph Jaidev Ashok Jatin Patil Chinmay Mhatre

**Congratulations to all RMO - 2015 qualified students**



Shrihari Bodas Amey Anjarlekar Vedant Motamari Anay Karnik Chinmay Karnik Yash Talekar

& many more....

## VSITians shouldering social responsibilities

Apart from striving for academic excellence and organizing extra-curricular activities, Vidyalankar School of Information Technology is keen to develop social awareness among its students. The NSS Unit and Life-long Learning Extension units of VSIT actively contribute towards social activities. These activities are organised under the guidance of Mr. Vijay Gawade and Mr. Sandip Khandekar respectively. The following social activities were conducted during the year 2015:

- Polio Awareness Drive at Sangam Nagar, Wadala in June 2015 helped spread awareness about the importance of eradication of polio through vaccination among children who are under 5 years of age.
- Mangrove Tree Plantation along with the NSS volunteers of various colleges across Mumbai at Airoli in July 2015, an activity which helps to prevent floods and global warming.
- Adoption of Wadala Station in July 2015 for maintenance and up-keep. Everyday 10 to 15 NSS volunteers visit the railway station during peak hours in the evening and instruct commuters about safety measures. A considerable change has occurred because of this volunteering and it has been reported that the frequency of rail accidents at Wadala has greatly reduced.
- Hepatitis -B Rally at Ganesh Nagar in July 2015 helped spread awareness of the disease through a street play performance. This play passed on the message of dos and don'ts for

the prevention of this dreaded disease. ● Volunteers celebrated Raksha Bandhan at Wadala TT police Station by tying rakhis to Railway employees and the employees of the police department to develop affectionate bonding. This celebration turned to be a great motivation for the employees.

● Beach Cleaning at Dadar in August 2015 was carried out in collaboration with the United Way of Mumbai at Shivaji Park and Juhu Chowpathy following the immersion of Ganesha idols.

● An Orientation Programme in August 2015 trained and instructed Extension volunteers about the activities of the unit. A street play depicting the status of women in society was performed on this occasion.

● On Independence Day, a skit and a dance were performed to relate the impact of social media on real life.

● NSS and Extension Volunteers visited Shantivan Old Age Ashram at Panvel in August 2015. They performed some activities to entertain the inmates of this Ashram and interacted with leprosy-affected elderly people, sadly a neglected minority of the society and understood their plight. This visit sensitized students about the old age problems of the lepers and enlivened their lives with a sense of belongingness towards society.

The greatest take-away of all these activities is to nurture an awareness among volunteers about social responsibility, sensitivity towards humanity and sensibility about environment protection.



# CAREER FAIR-2016

## A Landmark Event by VP

Vidyalankar Polytechnic in association with MSBTE (Maharashtra State Board of Technical Education) successfully organized Career Fair-2016. The event generated massive response from students as well as institutes offering conventional and non-conventional career options after SSC and HSC. This well-carved out program aimed to connect aspirants with the institutions directly.

The program was inaugurated by Dr. Vinod Mohitkar (Secretary, MSBTE) and presided by Ms. Dipali Divekar (Institute of Vocational Guidance), Mr. B. N. Karhade (Assistant Secretary, MSBTE) along with Prof. Ashish Ukidave (Principal, Vidyalankar Polytechnic), Mr. Vishwadeshpande (Managing Trustee, VDT) and



Mr. Milind Tadvalkar (Director, VDT) attended the event. The inaugural function was followed by a short film by MSBTE showcasing various courses offered by MSBTE.

Ms. Dipali Divekar conducted a seminar on "Various Educational Options after SSC and HSC". Students were given information on career options available in a spectrum of fields spanning from Engineering to Environmental Studies. Ms. Swati Salunkhe of Growth Centre enlightened students on how to plan one's career according to one's aptitude. Mr. Anand Mhapuskar elaborated on the "Importance of Career Planning for Bright Future". Mr. B. N. Karhade spoke on technical and vocational courses conducted by MSBTE.

The visitors thronged stalls set up by various organizations like Government Polytechnic, VJTI, LTA, IVGS, Rachana Institute, ITI Girls, SBM Polytechnic etc. All together 20 stalls participated with various career options from Cosmetic & Fashion industry to Architecture &

Engineering. Abhyudaya Bank shared information about education loan and how to avail it.

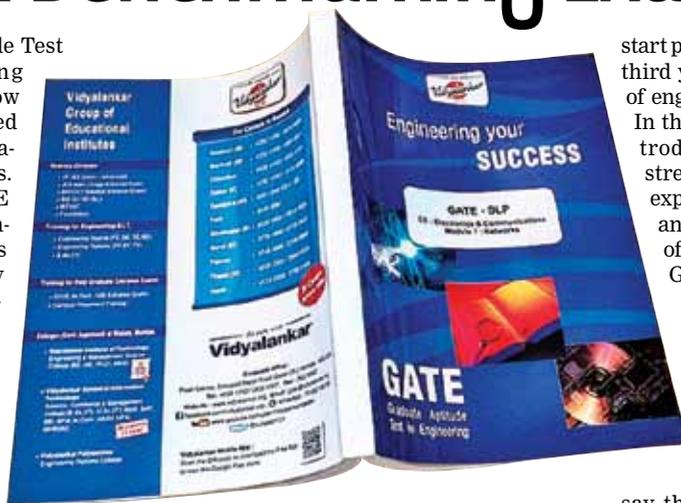
More than 1000 students from various schools visited the fair. Another star attraction of the Career Fair-2016 was the project exhibition by schools and polytechnic institutes under the categories of elementary to advanced levels. School students and polytechnic students participated in the project exhibition enthusiastically.

Kudos to Vidyalankar for reaching out to students from across various strata of the society and providing them with a platform to plan their futures according to their aptitude! This initiative was conceived and executed under the guidance of the Principal and faculty members of Vidyalankar Polytechnic which will help students to choose the right career path after SSC.

# GATE: A Benchmarking Examination

Graduate Aptitude Test in Engineering (GATE) has now been considered as a benchmark examination for technical studies. Students who clear GATE are considered to be technically sound. This fact is has been endorsed by many public sector undertakings, companies like IOCL, HPCL which have entered into MOUs with IITs to accept only GATE qualified candidates. Therefore there has been a large number of students appearing for GATE.

It has often been perceived that GATE is a difficult exam. To put it in a slightly different way, GATE is not a difficult but a different exam and therefore the kind of studies and preparation students are accustomed to while appearing for univer-



sity engineering exams will not help.

GATE is a very conceptual exam and requires in-depth understanding of the fundamental concepts of the subject. Hence I recommend that if students wish to crack GATE they need to give themselves time. The ideal time for students to

start preparation is when they are in their third year of engineering. The first year of engineering is common to all branches. In the second year students will get introduced to basic subjects in their stream and in the third year they are exposed to core subjects in their stream and so they are in a much better state of knowledge to approach and absorb GATE studies.

Similarly, I recommend students to prepare from reference books which help them to clear their basics about the subjects since GATE only tests their engineering aptitude. Similarly continuity in preparation helps in a big way to improve the rank. Toppers also say that past GATE papers need to be solved regularly to get the confidence to crack GATE.

In a nutshell GATE requires smart work along with hard work.

- Shweta M. Apte  
Student Counselor

Vidyalankar Classes and Publications

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Vidyalankar Institute of Technology, Mumbai, Presents

A Genesis  
**VERVE**  
2016

16TH, 17TH, 18TH FEBRUARY

# Celebrating Women power with celebrities on the Vidyalankar campus



On January 11, 2016 the stage was set for a spectacular show on women power at the Vidyalankar Campus. Freemantle India Television Production had chosen the Vidyalankar playground as their stage to flag off an MTV women-centric event named Angels of Rock sponsored by Sunsilk.

The event showcased the youthful girl talents in the field of music, who sing their way into the hearts of rural Indian women, interact with them and learn from them the glory of women

empowerment through the narration of various little anecdotes that dot their otherwise mundane lives. The singers would then use their musical prowess to lend it lyrics and melody for the world to listen.

The singers were Jasmine Sandlas, Akasa Kaur, Anusha Mani and Shalmali Kholgade,

who rocked the stage with their peppy numbers that had the audience screaming for more. They then presented the title track of the event composed by them.

‘Airlift’, an upcoming Indian film based on the evacuation in Kuwait during the Iraq-Kuwait war was also promoted during this event.

Nimrat Kaur, the female lead of the film was on stage with the band of girls, promoting the film.

The show ended with the exit of the singers, thumping on their Bullet Motorcycles, flagging off an epic 25 day journey into the heart of India, more importantly into the hearts of women.

## Vidyalankar celebrates its Teachers

The sprawling lawns of ITC Grand Maratha, Parel, witnessed the yearly extravaganza - a celebration of the teachers who are the backbone of the Vidyalankar Classes; the teachers who seek to educate and be a part of the growth of every student. Aply named V Unite, the grand gathering is a union of the mentors and the management, where the management acknowledges the efforts of the teachers.

The theme of the day was Amitabh Bachchan’s characters from his films. The staff of Vidyalankar had donned the looks of Big B’s roles from the different films and the stage was set for a musical journey of the songs of Amitabh Bachchan sung by none other than the doyen of the music world, Mr Sudesh Bhosale.

The welcome note by the MD, Mr Vishwas Deshpande, had food for thought. It was 55 years since the inception of Vidyalankar; therefore his welcome note began with a celebration of the 55 years of achieve-

ment and a vision into the next 55 years. How do we withstand another successful 55 years, beating the keen competitors in this arena? The key he says is going beyond customer satisfaction and ‘exceeding customer expectations’. He shared his views of a five step action towards achieving the same. They are, student engagement, getting work done by students, adapting to newer methods of pedagogy, being prompt and on time and lastly, being considerate and respectful towards students. He reiterated that teachers will never be replaced by technology, but teachers who do not use and adapt themselves to the newest trends of technology, would surely be replaced.

There was merriment galore where staff and teachers swayed to the rhythm of the popular songs from evergreen Amitabh Bachchan films. The party came to a close with a sumptuous dinner served with utmost care to suit every palate. The takeaway gift was a signature clock from Vidyalankar reminding every teacher of the value of time.

